

Conference at a Glance**Tuesday, February 25****9:00 a.m. – 9:15 a.m.**

Welcome to the Conference! Joe Welinske, Geoff Harrison Emerald 1

9:15 a.m. – 10:00 a.m.

Key Trends in Experience Design, Scott Lambridis, Catt Small, Nathan Shedroff, Debbie Levitt, Kate Ramsey Emerald 1

10:15 a.m. – 11:00 a.m.Key Trends in User Research, Lad Decker, Larry Marine, Lauren Rhodes, Jason Telner, Angela Sharer, Joy Chiu, Rebecca Destello Emerald 1
Design's New Frontier: How to Lead in the AI Disruption, Harrison Wheeler Seattle 1/2
Transforming Perceptions: Making UX a Core Business Focus, Ako Kitamura Belltown
Knowledge Management for Designers, Heidi Adkisson Seattle 3**11:15 a.m. – 12:15 p.m.**

Speed Networking, Brigitt Rains, Anne Vande Creek Emerald 2/3

12:30 p.m. – 1:30 p.m.

Networking Luncheon Emerald 2/3

1:30 p.m. – 2:15 p.m.Exploring Designops as a Business Strategic Function, Patrizia Bertini Belltown
Aligning Stakeholders on Strategy, Meghan Dove Emerald 1
Benefitting All with an Accessibility-First Approach..." Grayson Byrd Seattle 1/2
Key Lessons for New Managers and Leads, Michał Butkiewicz Seattle 3**2:30 p.m. – 3:15 p.m.**Growth Design – Iterating Fast to Drive Long-Term Success, Vincent Loris Belltown
Navigating Evaluative Methods Choices in the Intersection of Domains: A Case Study in Audio Research, Madeline Huberth Seattle 3
Shift From Cycles of Failure to Quality and Value, Debbie Levitt Seattle 1/2
The Strategy of You: Develop Your Personal Strategy, Nathan Shedroff Emerald 1**3:30 p.m. – 4:15 p.m.**How Digital Accessibility Can Future-Proof Your Organization, Maigen Thomas Seattle 1/2
Purpose-Driven Digital Health: Designing Solutions That Improve Patient Health Outcomes, Deborah Akinyele Seattle 3
Generative AI for Engaging User Storyboards, Tetiana Gulei Emerald 1
Surviving the Churn, Vincent Feeney Belltown**4:15 p.m. – 6:00 p.m.**

Opening Celebration The Collective, L fl. - use South elevators to the right of the stairs

Wednesday, February 26**9:00 a.m. – 9:15 a.m.**

Welcome to Day 2, Kelly Franznick, Sarah Russell Emerald 1

9:15 a.m. – 10:00 a.m.

Five Powerful Strategies to Navigate Through Fragile Times, Silke Bochat Emerald 1

Continued on back

Conference at a Glance**10:15 a.m. – 11:00 a.m.**Designing for Dynamism: AI Principles in the Wild, Quinn Madison, Elise Paradis Emerald 1
UX Design for Spatial Computers/XR, Sergei Galkin Belltown
Taming the Killer Robots With Humanity-Centered Design, Ruth Kikin-Gil Seattle 1/2
A Company Expert in Construction, Gordian Builds a Design Team! Jenny Reeve Seattle 3**11:15 a.m. – 12:00 p.m.**The Power of Concept Designs in Crafting AI Experiences, Ryan Tang Emerald 1
Task Analysis: It's Not Hard and It Works, Larry Marine Seattle 1/2
Reciprocity: The Key to Unlocking Product Growth through Co-Creation, Akshita Goyal Seattle 3
Closing the Gap: Design Embraces Business, Jose Coronado Belltown**12:00 p.m. – 1:00 p.m.**

Networking Luncheon Emerald 2/3

1:00 p.m. – 3:30 p.m.Staff Designer – Lead and Influence as an Individual Contributor, Catt Small Seattle 3
Knowledge Quadrant and Better Journey Maps, Debbie Levitt Seattle 1/2
[Re]Designing Strategy, Nathan Shedroff Emerald 1**3:45 p.m. – 4:30 p.m.**Concept Card Sessions: How Anyone Can Contribute to Design, Abe Poultridge Seattle 1/2
Insights In Seconds: A Case Study on Leveraging AI to Boost Research... Joy Chiu Seattle 3
Mind the Gap: Navigating Career Development in the Age of Unicorns, Thai Dang Emerald 1
Redefining UX Research with AI, Jason Telner Belltown**Thursday, February 27****9:00 p.m. – 9:45 a.m.**Get out of Reactive Mode With Run-Ahead Vision Setting, Sharer, Daleiden, Ramsey Emerald 1
Moving From Execution to Strategy as a Designer, Catt Small Seattle 3
See the Unseen: Solving Complex Problems Through Visual Thinking, Harshita Hassani .. Belltown
Tying the Knot: Uniting Research and Product... Pam Bohline, Nathan Bohline Seattle 1/2**10:00 a.m. – 10:45 a.m.**What I Learned About Design By Switching To Product, Jacob Miller Emerald 1
Proving the Value of In-Person Research, Danyell Jones Seattle 1/2
From Policy to Practice: Designing Ethical AI Standards, Milena Pribić Seattle 3**11:00 a.m. – 12:00 p.m.**Introduction to Our Final Speaker, Laura Blanchard, Sarah Russel Emerald 1
UX at the Intersection of AI and Knowledge Management, Boaz Ashkenazy Emerald 1**12:00 p.m. – 12:15 p.m.**

Thanks and Farewell, Joe Welinske Emerald 1

- **WiFi:** Network Motif_Meetings Password conveyux
- **Virtual:** events.ringcentral.com/events/conveyux25
- **Social links info:** conveyux.com/info-seattle/#social
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- **Code of Conduct issue:** kristina@blinkux.com Kristina Knaus